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social and environmental activities. This was termed as Corporate Social Responsibility.

Corporate Social Responsibility and Your Assignments

1.0 INTRODUCTION Corporate Social Responsibility recognises that organisations need to take account of

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the social and ethical impact of business decisions on the environment in which they compete (Henry, 2011).

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stakeholders. Business Horizons.

34(4):39-48. Carroll, A. B. (1999).

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To us, Corporate Responsibility is akin to

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Corporate Responsibility | Progressive

Corporate social responsibility can refer to any effort to improve a company's environmental and social impact.

Companies can deploy CSR efforts in a piecemeal way, or as part of a broader program. Increasingly, companies are creating comprehensive CSR programs

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in balancing its responsibilities toward different stakeholders when making legal, economic, ethical, and social decisions. What motivates companies to be “socially responsible” to their various stakeholders?

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