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completed in-house.

DIY Strategic Planning for Small Museums

A digital strategy or objective to achieve this goal could be creating a curriculum archive on the museum website, creating digital initiatives for academic research, or other projects. The intent is to identify a need and then find the best course of action to fulfill the need in an efficient and purposeful way.

Creating and Implementing the first Digital strategy for

...

The Museum Business Planning process results in a Museum Business Plan that is a document to guide the operations of the museum, including financial, human resources, board of director development, fund raising, marketing and museum mission, vision and values.

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Museum Business Planning - Process of setting museum's future

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