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(Hospitality, Leisure
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Upchurch, Conrad

Lashley. This book

provides a complete

overview of timeshare

development and

operation models. The

authors take a

comprehensive look at

the present and future

of this growing

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hospitality industry,

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Upchurch and Lashley
take a comprehensive
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execute business &
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2 Hospitality CEOs Who See Very Different But Sweet

...

Our COVID-19 response team has played an instrumental role in our company operations for the last six months and they also deserve to be awarded for their

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efforts. Finally, I'm honored that HGV was named Company of the Year in Hospitality and Leisure by the Stevie's International Business Awards.

HGV Wins Five Stevie Awards | Hilton Grand Vacations

INTRODUCTION.

Timeshare vacation ownership, a purchase of the right to occupy accommodation or a

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facility for a defined period of time during a year over a specified number of years or perpetually, has experienced a significant and sustained growth over the past 30 years to become one of the most sought-after products in the hospitality industry. The timeshare industry grew from \$50m in 1975 to \$10bn in 2006, fuelling a significant

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increase in the industry
capacity.

**An economic
analysis of a
timeshare ownership
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Amenities define a hotel or resort. The selection or offering of amenities at a resort is a competitive tool, helping properties to differentiate themselves against their competition (Kandampully et al.,

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2001). Vallen and Vallen (2005) define amenities as 'any extra product or service found in the hotel: a swimming pool, concierge desk, health spa, and so on'.

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